

2nd

Peradeniya University
International
Management
Research
Sessions



i PUMSE 2021

Faculty of Management
University of Peradeniya
Sri Lanka



Value Co-Creation in Crisis

Publication Opportunity

The extended abstracts will be published in iPUMSE 2021 proceedings and authors have also the opportunity of publishing the full papers of the extended abstracts in a special issue of the Peradeniya Management Review (PMR), which is biannual scholarly journal published by the Faculty of Management of the University of Peradeniya.

Conference Tracks

- HR Transformation and Organizational Agility
- Operational Excellence and Digitalization
- Sustainable Finance and Governance
- Value Added Marketing and Innovation

Followed by a **“business forum”**
on **Value Co-Creation**

Important Dates

July 31	Extended abstract submission
August 31	Notification of acceptance
September 17	Early-bird registration deadline
October 14	Submission of camera-ready papers
November 01	Registration deadline for presenters
November 15	Registration deadline for participants

Conference Date

November 26, 2021

Via **Virtual Platform**



Conference Chair

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