



# **IMMCMSS - 2023**

## **Sydney, Australia**

**IMM Conference in  
Management & Social Sciences 2023  
with Workshop in Data Analytics**

**Organized by  
Institute of Mathematics and Management  
Australia**

**Dates: 22 and 23 October 2023**

**Venue:**

**Western Sydney University Parramatta City Campus, NSW,  
Australia**

## **Objective of the Conference**

The importance of knowledge creation and sharing are well understood. Yet, large number of published research articles are erroneous due to the lack of knowledge in quantitative research.

The IMM determined to fill the knowledge gap, conducts a research conference along with a **“Workshop in Data Analytics”**.

IMMCMSS will be a platform for knowledge sharing, learning basic concepts of data analytics, improving your knowledge in data analysis and statistical software handling.

## **Deadlines**

Abstract Submission: **30 July 2023**

## **Registration**

Presenters: **15 September 2023**

Participants: **1 October 2023**

## **Conference Website**

<https://imathm.edu.lk/view/immcmss>





### **Keynote Speaker**

**Dr.(Mrs).W.G.Samanthi Konarasinghe**

**Academic Director & Head of the Academics**

**Institute of Mathematics and Management, Sri Lanka & Australia**

**& Researcher, Western Sydney University, NSW, Australia**

**Topic: *Impacts of Digital Transformation on the Sustainability of Business***