

VIVEKANANDA SCHOOL OF
ECONOMICS,
VIVEKANANDA INSTITUTE
OF PROFESSIONAL STUDIES
- TECHNICAL CAMPUS



&

FACULTAD DE CONTADURÍA
PÚBLICA Y ADMINISTRACIÓN,
UNIVERSIDAD AUTÓNOMA DE
NUEVO LEÓN,
MEXICO



UANL

UNIVERSIDAD AUTÓNOMA DE NUEVO LEÓN

Jointly Organising
INTERNATIONAL CONFERENCE
on
Neoteric Tendencies in World
Economy, Education and Employment



25th - 26th
March, 2022



Hybrid Mode



Organised by:

Vivekananda Institute Of Professional Studies
Accredited Grade "A" NAAC, recognised under Section 2(f) of UGC,
Affiliated to Guru Gobind Singh Indraprastha University,
Recognised by Bar Council of India Approved by AICTE, ISO 9001:2015 MCA
Programme accredited by NBA



About Vivekananda Institute of Professional Studies - Technical Campus

Vivekananda Institute of Professional Studies-TC, Delhi, a NAAC 'A', accredited Institute is recognized by the UGC under section 2(f) of the UGC Act 1956 and Bar Council of India and is affiliated to Guru Gobind Singh Indraprastha University, Delhi. It was founded in the year 2000. In the past 21 years of its existence, VIPS has established its firm presence in the academic field with stupendous growth in terms of students' enrolment and teaching quality. Every endeavour at VIPS is aimed at "Man Making, Character Building, Nation Building", a thought inspired by Swami Vivekanand. Vivekananda Institute of Professional Studies-TC has 6 Departments/Schools under its umbrella, which aim at providing an interdisciplinary outlook to its 6700 students. The 6 schools- Vivekananda School of Law and Legal Studies (VSLLS), Vivekananda School of Journalism and Mass Communication (VSJMC), Vivekananda School of Information Technology (VSIT), Vivekananda School of Business Studies (VSBS), Vivekananda School of Economics (VSE) and Vivekananda School of English Studies (VSES)- have a strong reputation among the students and industry alike. VIPS has a strong alumni network with many students serving in some of the prestigious institutions across the country. There is a strong focus on developing and nurturing skills for research among the students and academicians. VIPS has been organising national and international conferences and seminars over the years. These have provided a platform to the academicians world over to deliberate on issues of importance to India and world as a whole. Furthering this goal, Vivekananda School of Economics is organising conference on 'Neoteric Tendencies in World Economy, Education and Employment'.

Website Link:
<http://vips.edu>

About Universidad Autonoma de Nuevo Leon

Universidad Autonoma de Nuevo Leon was officially established on September 25th, 1933. With a total of 334 academic programs being offered at their 29 high schools, 26 undergraduate schools, and the Social Research Institute, it is now the largest educational institution in Mexico and third most important university in the country. Additionally, 32 of these programs are dual degree options that are taught in collaboration with other internationally prestigious universities. More than 214,000 students are currently enrolled in academic programs at their high school, undergraduate, and graduate levels. All of their high school programs have the highest national quality certification. Furthermore, their 42 undergraduate programs and 16 graduate programs hold international accreditation.

FACPYA trains competitive professionals in business, with quality educational programs and international prestige, with global skills to face the global environment with a sense of inclusive social responsibility. Their research contributes to the advancement of our disciplines, allowing them to meet the needs of social and economic development of the region and the country. The principles of academic freedom, research and free manifestation of ideas are permanent rules in the work of the Faculty of Public Accounting and Administration, in a permanent framework of respect for the plurality of thought and tolerance that members of the Faculty community must keep among themselves. By considering as priority, values that have to do with the scientific, professional and civic spheres, the dimensions that have to do with the production and dissemination of knowledge, with the performance of the activities inherent in different professional fields and the participation of students and university graduates in the civic activities of society as a whole are covered.

Website Link:

<http://facpya.uanl.mx>.

About the Conference

In the 20th century, we witnessed a chain of events which put the global economy through a series of tests and trials. We truly witnessed global economies emerging through the worst course of events such as World War 2, the Great Depression, OPEC price shock, etc. While we emerged stronger, more experienced and prepared, we still had a long way to go in the 21st century. In this era, the world witnessed another series of challenges like that of the Financial Crisis of 2008 and the European debt crisis which occurred in the previous decade. This decade brought a new challenge with it: the COVID-19 pandemic.

With a surge in the rates of unemployment and contractions in GDP, the global economy at large is facing its biggest challenge yet: protecting livelihoods of hundreds of thousands of people, providing accessible healthcare to all, removing the dread of the virus that lies within the population at large while also maintaining the integrity of the education system.

As we have previously observed, adapting to the grim situations and coming up with modernised methods of dealing with the economy have proved to be beneficial in emerging out of the financial crisis intact. In this conference, we aim to discuss how an economy can be preserved through improvement in variables such as education and employment. While discussing neoteric ways of solving such a financial crisis, we aim to come up with astute ideas that can help us get through pandemic and also prepare us for a post COVID-19 world.

The Conference on 'Neoteric tendencies in World Economy, Education and Employment' aims to provide a platform to the academicians and scholars around the world to deliberate on issues that will act as building blocks of a post Covid-19 society. With sub-themes ranging from Agricultural Sector to Industrial Sector, from Environment to Employment and from Education to Innovation, the conference aims to make this generation more aware on how a global pandemic impacts global economy and how onerous it is to tackle this issue.

SUB-THEMES

The various sub-themes on which the conference seeks to promote discourse would include but, would not be limited to the following

Agriculture & Allied Activities

- Agriculture Engineering
- Climate Smart Agriculture Systems
- Sustainable rural livelihood system
- Agriculture Law and Policy
- Supply Value Chain

Environment

- Carbon Emission: Market Opportunities
- Indiscriminate Growth: Undermining Nature's Economy
- Innovation in Conservation of Natural Resources and Biodiversity
- Innovation in Sustainable Farming System vis-a vis Climate Change

Banking & Financial Institutions

- Financial Management in the new normal
- Financing Innovations and Start-up ventures
- Stock Exchange Performance during and after pandemic.
- Social Banking and Micro-finance

Industry & Service Sector

- Business Sustainability: Challenges and Issues
- Beyond Corporate Social Responsibility – Creation of New Sustainable Industries.
- Reshaping Consumer Behaviour in pandemic and post pandemic times.
- E-Commerce
- Industry 4.0
- Isolated but Connected customers:the new CRM perspective
- Emergence of Wellbeing Industry
- MSME

Society

- Health Sector
- Gender Equality
- Rebooting Rural Economy
- Diversity and Inclusion
- Voices from Margins
- Poverty

International Relations & Trade

- International Trade and Economic Growth
- Role of international institution in 21st Century
- Redefining Global supply chains in the pandemic times and beyond
- Impact of Instability across the world on Different Nations
- Globalisation, De-Globalisation, Slowbalization
- Cooperation and Other Next-Generation Collaborations

Employment & Entrepreneurship

- Employment & Entrepreneurship Opportunities in the New Normal
- Social Innovation and Entrepreneurship, Sustainable Entrepreneurship
- Women Entrepreneurship, Rural Entrepreneurship, Green Entrepreneurship
- Employee Behavioural Challenges during and post pandemic
- Power of social media in media entrepreneurship
- Global talent Mobility post pandemic

Innovation

- Innovative Approaches in Applied Sciences and Socio economic Development
- Impact of informatics and cybernetics on societies and cultures.
- Artificial Intelligence
- Cognitive Computing
- Big Data and Analytics
- Technology in Achieving Growth and Sustainability

Education

- Recovery, Transformation and International Higher Education
- Equity, Diversity and Inclusion in Education
- Interculturalism: Engagement of Diaspora, Indigenous and Newcomer Communities in Education
- Brave New Realities for Higher Education
- K-12 Education system

Political Framework for Growth & Development

- Fiscal Policy for Growth and stabilisation
- Monetary Policy for growth and stabilisation
- Sustainable Development: In Search of New Development Model
- Good Governance



Conference Advisory

I Chief Patron:

Dr. SC Vats - Chairman,
Vivekananda Institute of Professional Studies

II Conference Chair :

Prof. (Dr.) Anuradha Jain-Principal,
Vivekananda Institute of Professional Studies

Conference Organisers

I Conference Convenor :

1. Federico Figueroa - Research Professor
FACPYA,UANL
2. Ms. Neha Anand -Assistant Professor,
Vivekananda School of Economics, VIPS
3. Ms. Ekta Garg- Assistant Professor ,
Vivekananda School of Economics, VIPS

II Conference Co-Convenor :

1. Dr. R Ahalya- Assistant Professor,
Vivekananda School of Economics, VIPS
2. Ms. Lavi Vats- Assistant Professor,
Vivekananda School of Economics, VIPS



Registration Details

All participants are requested to register by filling the online registration form on -

https://docs.google.com/forms/d/e/1FAIpQLScfq4xxvbyF8H8aGPml43e_ojzqfqCxooHHciyHKucS15GVHQ/viewform?usp=sf_link.

Author and Co-Authors all must get registered for publication of abstract in conference proceedings . A single author presenting multiple entries should register for each paper . No TA/DA will be paid to any delegate who presents the paper at the conference . Registration fees include taxes

Payment Mode : Registration Fee to be paid via NEFT/IMPS

Name : Vivekananda Institute of Professional Studies - Technical Campus

Name of Bank : HDFC Bank Ltd.

Branch : Pitampura Branch

Account Number : 50100199004255

Registration Fees

Author	Early Bird Registration		Lateral Registration	
	Indian Delegates	Foreign Delegates	Indian Delegates	Foreign Delegates
Academicians/ Research Scholars	1,500 INR	20\$	2,000 INR	25\$
Students	1,000 INR	10\$	1,500 INR	15\$
Industry Professionals	2,000 INR	25\$	2,500 INR	30\$

Important Dates

Abstract Submission	10th December
Notification of Abstract Acceptance	15th December
Full Paper Submission	31st January
Notification of Paper Acceptance	5th February
Early Bird Registration	10th February
Last Date of Registration	20th March

Best Paper Award

Author	Prize Amount
Industry Professionals	7,500 INR
Academicians	7,500 INR
Research scholars	5,000 INR
Students	2,500 INR

- 1) All paper presenters will receive a “certificate of presentation” and winners will receive a “certificate of appreciation”.
- 2) Best paper in each technical session will be awarded a certificate of best paper in that specific session .
- 3) All participants will receive certificate of participation .

Paper Review Process

All the papers will be evaluated through the double-blind review process. Only the original and unpublished work will be considered for presentation as well as publication .

Publication Opportunities

The submitted papers would be considered for publication in conference proceedings/book and journals after a double -blinded review. There are opportunities for the author to publish their work with internationally reputed publishers. The following list of journals have agreed to publish select papers from the ICVSE 2022 conference and facilitate a fast track review process :

- 1) The Forum for Social Economics (Forum for Social Economics, ABDC C-list, Scopus indexed, from Taylor and Francis publication)
- 2) International Journal of Social Economics (International Journal of Social Economics, Scopus indexed (1.9 score in 2019), ABDC journal quality B list, Emerald Group Publishing)
- 3) Indian Journal of Development Issues(International Journal of Development Issues, ABDC C-list, UGC CARE list, Emerald Group Publishing)

Note- The participants need to acknowledge the presentation of their paper in the conference , ICVSE'22 and are required to meet with the aim and scope of the Journal . Also , paper consideration for publication does not mean the guarantee of publication. Papers which will not be published in the above journals, will be published in the book by the organizer itself with the ISBN number .



Paper Submission Guidelines

Abstract length: 300-400 words

Full paper length: 5000- 8000 words
(excluding references)

Font: Times New Roman, 12 point (Main text), 14 Point (Heading),
16 point (Title of the Paper)

Line Spacing: 1.5

References: APA Format

Manuscripts should be organized in the
following order:

- 1 Introduction
- 2 Literature review
- 3 Objective of the study
- 4 Research Methodology
- 5 Data Analysis
- 6 Discussion
- 7 Implications of the study
- 8 References
- 9 Appendices (if applicable)

The paper should be submitted in word
format by one of the authors through easy
chair on:

<https://easychair.org/conferences/?conf=icvse2022>

For any further queries, you can

mail us at vse.intconference@vips.edu

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