



E-Training Course **Local Economy Activation**

18 ~ 22 October 2021

**Increase your city's competitiveness and quality of life
through local resource and asset utilization
for sustainable local economy**

Application Deadline : 3 September 2021

Organizer : International Urban Training Center(IUTC)

Sponsorship : Gangwon Provincial Government, ROK

**International Urban Training Centre (IUTC),
Republic of Korea**

- ◇ **Course Title: Local Economy Activation**
- ◇ **Duration: 18~22 October 2021 (5 days, 15:00~19:00 Seoul time)**
- ◇ **Application Deadline: 3 September 2021**
- ◇ **Announcement of Screening Result: 10 September 2021**
- ◇ **Contact: Yeonghoon Kim (IUTC)**
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Objectives

The main objective of the course is to provide participants with basic planning and management tools and techniques to effectively prepare, plan, implement and manage citywide or community-based economic activities to improve quality of life for the people dwelling in the cities and communities in the local context. Also, this is to benefit them from the environmental, social, cultural sustainability through their capacity enhancement in achieving sustainable local economy for better future in an integrated and inclusive way.

This course will help the local authorities and their partners in the private, public and community sectors understand the underlying causes of their fragile economic base, poverty reduction, thus identify practical solutions leading to enhanced quality of life and competitiveness of their cities or communities through comprehensive introduction and sharing of policies and integrated strategies based on the practices.

The participants may be also able to harness and mobilize local human, social, financial and natural capital towards the common vision, goals and objectives that communities aspire to achieve.

Finally, the course will expose different experiences to participants through the introduction of first-hand project and program experiences and examples of local economy implementation combined with the practical cases of Gangwon province (or Gangwon-do) such as smart farming and tourism, community cooperatives, medical and bio industries for health promotion against global pandemic etc.

Target Audience

The training course is tailored for both senior decision makers, policy makers and local economy practitioners from cities in Asia and the Pacific region who work in national and local governments and have direct responsibilities for the planning, design, finance, implementation and management of economic policies, programs and projects.

Those who work in private and academic institutions, as well as NGOs and not-for-profit organizations in economic activities, may also find the training program useful. Participants

should be able to demonstrate a relationship of their work with the core theme and objectives of the course and have a minimum of 5 years of experience in the relative field.

Background

What is Local Economic Development?

Local economic development (LED) is a participatory process in which local citizens from all sectors work together to stimulate local commercial activity, resulting in a resilient and sustainable economy. It is a way to help create decent jobs and improve the quality of life for everyone, including the poor and marginalized.

Local economic development encourages the public, private, academic and civil-society sectors to establish partnerships and collaboratively find local solutions to common economic challenges. The LED process seeks to empower local participants to effectively utilize business enterprise, labour, capital and other local resources to achieve local priorities (e.g., promote quality jobs, reduce poverty, stabilize the local economy, and generate municipal taxes to provide better services).

Creating a LED strategy is an integrated, process-oriented and non-prescriptive endeavor. It fundamentally embraces Local values (poverty reduction, basic human needs, local jobs and integration of social and environmental values), utilizes Economic drivers (value-added resource use, local skills training, retention of income, regional cooperation) and considers Development (the role of structural change, quality of development). Strategies can be generated that coordinate targeted actions that develop from within the local area (maximizing local resources, plugging economic leakages) and from outside (attracting business and technology compatible with local values and needs).

Ultimately, however, LED is about sustainable development in the long-term. It takes time to change local conditions, build capacity, organize participatory processes, and empower stakeholders, especially the marginalized and poor.

Source: UN-Habitat (2009). The Local Economic Development Series.

All around the world, local governments as well as the private sectors and civil societies are demanding more effective solutions to achieve their local economic development, a cornerstone of sustainable development.

For the local governments face increased democratic reforms and greater decentralization at the same time as massive transformations are taking place in the global economy resulting from trade liberalization, privatization, and enhanced telecommunications.

The significance of these changes is that citizens and local governments now face formidable challenges, greater opportunity, and growing responsibility to work together to address the economic health of the municipalities and the livelihood of their local citizens, many of whom may be low income or alienated classes living in poverty.

So, if you have found yourself asking:

- ✓ *How do we get started in local economic activation?*
- ✓ *What are the steps and tools needed to develop local economy?*
- ✓ *What are alternative local economy activation programs and projects?*
- ✓ *What are other communities doing?*

Then this training course will help you find the answers yourself.

Key issues to be addressed

- ◆ Analysis of current situation – impacts of non-sustainable economy and Post-COVID
- ◆ Understanding of sustainable economy concept and its fundamental components while providing links to Sustainable Development Goals
- ◆ Available modes and options for inclusive, accessible and sustainable economy
- ◆ Sustainable local economy planning - How to design an action plan that consists of prioritized actions on both policy development as well as programme implementation for sustainable local economy
- ◆ Make linkages of local assets to sustainable economy

Expected Outcomes of the Training Course

- ◆ Policy-relevant knowledge and experience from Gangwon Province, Republic of Korea
- ◆ Advanced knowledge and know-how about sustainable and inclusive local economy
- ◆ Increased technical capacity in the field of economy policy formulation and project implementation
- ◆ Local economy activation strategies for some Asian cities will be developed by participants.

Training Format, Content and Structure

Training Format

The course is organized in the format of an interactive seminar that allows exchange and discussions amongst the participants. The course is practical and problem-solving oriented program, which means that participants will be exposed to economy activation-oriented policy and practices within a local context whilst acquiring knowledge and developing tools and expertise that will enable them to analyze local economic problems, understand their genesis and develop solutions that fit their own context.

Specific attention will be given to the following issues on how to :

- ✓ lead, design and inclusively plan and develop sustainable local economic locomotive
- ✓ identify and prioritize actions with multiple benefits
- ✓ make the business case for participants themselves
- ✓ find ideas in good practices
- ✓ assess environmental, economic and social impacts

- ✓ develop practical implementation measures to improve current living and economic conditions using local assets

Course Content and Structure (tentative)

Module 1. Sustainable Planning and Strategic Development

SDGs, Climate Change, 4th industrial revolution and Post COVID era
Smart technology for local economy
Innovative strategic industries and local activation
Strategic industry and local value creation etc.

Module 2. Local Resource and Asset Utilizations

Policies and planning for local activation using local assets in Gangwon-do
Smart eco-tourism and local community vitalization
Smart farming & Income Generation through organic produce
Bio-industry & Health Promotion through medical Industries
Community income generation through local festivals
Income Crop development and cultivation: Gangwon-do Agricultural Research and Extension Services – exporting flowers etc.

Module 3. Social and Environmental Sustainability & Governance

Governance and community participation
Local community businesses and activation projects
Environmental Sustainability: Energy Environment Town
Local Food Market & social profit sharing
Community businesses for income generation: Yongdaeri Cooperative
Governance: ICOOP / Hansalim
Financing: micro-financing and Korean Federation of Community Credit Cooperatives (KFCC) etc.

Module 4. Towards Sustainable Local Economy and Development

Planning for sustainable local activation - Action planning by Participants using local assets

Specific attention will be given to developing an action plan in support to the design of economically, environmentally, culturally and socially inclusive and sustainable community development and activities.

Note. The above topics are subject to change depending on applicant's working areas.

Pre-course Activities

- ◆ Outline (2 pages) focusing on the challenges in achieving sustainable local economy in his/her city, explaining what it is, how it manifests itself, the root causes of it and what is

being done to address the challenge if any actions/policies/projects are being implemented.

- ◆ Preparing City economy profile data including facts and figures about the city, ongoing programs, policies and actions that are being undertaken by the city governments related to sustainable economy

Organizing Institute: IUTC

The International Urban Training Center (IUTC), aims to build the capacity of local governments, particularly in the Asia-Pacific region, to pursue sustainable urbanization in line with the United Nations Sustainable Development Goals. Since its inception, Gangwon Province has been providing full support for the IUTC in partnership with UN-HABITAT.

The IUTC's core curriculum focuses on environmental restoration and strategic approaches to urban planning, developing and maintaining ecologically sound communities. The center is devoted to promoting civil and human rights, decent housing, land readjustment as well as waste, water, sanitation, local economic activation, public health and education services to environmentally, economically, and socially inclusive communities mainly for the participants of the countries in the Asia-Pacific region.



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How to Apply and Submit Documents

Applicants must fill out the application form and submit **by 3 September 2021** to all email addresses below:

Mr. Yeonghoon Kim bluesky1130@daum.net and bluesky11301@naver.com

** Please send your application documents to ALL email accounts mentioned above.*

In order to apply for the course, each applicant is requested to submit:

- ◆ **An application form (typed, not handwritten):** This form should be submitted in **MS Word format** (NOT in PDF, JPEG, nor by Fax), **except a scan file of page-4** with official signature as an approval sign of your training participation
- ◆ **An Excel sheet of personal information:** Refer to the attached file.
- ◆ **An Outline (2 pages) focusing on the economic challenges** in his/her city, explaining what it is, how it manifests itself, the root causes of it and what is being done to address the challenge if any actions/policies/projects are being implemented.
- ◆ **At least one letter of recommendation from your employer/head.**
- ◆ **Agreement of utilizing Personal Information** as per governmental regulation of Republic of Korea (Refer to the attached format.)

Please note:

- ⇒ *Kindly submit your application to ALL email addresses above*
- ⇒ *Application without the 2-pager outlining the local situation on economy, health, environment in your city and existing effort to address current issues will NOT be considered*
- ⇒ *Due to the tight timeline, we will not be able to acknowledge the receipt of applications in person. We apologize for any inconvenience this may cause.*

Selection Criteria

Applications will be considered based on the following criteria:

- ◆ Demonstrated professional experience and potential to influence the policy development and implementation in planning and management of local economy and activation of the cities;
- ◆ Nomination of an appropriate person that the person is able to participate effectively in the course and lead the subsequent process. This should be guaranteed in the letter of recommendation;
- ◆ Proven ability to communicate in English;
- ◆ Only the persons submitting their pre training course homework will be considered as qualified applicants.

Key Timeline

3 September	Deadline of application
10 September	Selection result announcement to successful applicants
13 September	Selected applicants confirm their participation in the training course
1 October	Submission of the city economy profile (basic data and information, by presentation format)
10 October	Full information (final program, reading materials, instruction to Zoom access etc.) sent to the participants
13 October	Test call; Q&A on the preparation of the training
18~22 October	E-Training Workshop

If your working field does not suffice the course application, please deliver this training information to your colleagues or friends around, or senior officials such as mayor, vice mayor, or director general for their personal attendance or make recommendation of the fittest person to the course topics.

International Urban Training Center(IUTC)

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Thank you in advance for your interest and application