



Short-Term International Business Programs

A turnkey institutional partnership
Coordinated by IBS Americas

About IBS Americas



IBS Americas coordinates short-term international business programs developed jointly with partner universities in the United States and Europe.

All programs are in-person, taught in English, and hosted on partner institutions' campuses.



Program Structure

- ❖ Held during school breaks: January, July, or September
- ❖ Duration: 2 to 3 weeks.
- ❖ Academic Format: Full-time classes, interactive activities, and exclusive lectures with executives and industry experts.
- ❖ Weekends: Free to explore the region
- ❖ Small classes: 15 to 20 students per class.
- ❖ Course Workload:
Business English – Workload: 60 hours.
Thematic Courses – Workload: 80 to 100 hours
Advanced Courses – Workload: 80 hours

Host Universities



State University of New York



Florida Atlantic University



CUOA Business School



California State University



University of LaVerne



Bayswater College London

Executive Programs



California State University Northridge

- Applied Design Thinking and Storytelling
- Communication Design & Innovation
- Leadership in an Age of Disruption
- Artificial Intelligence and Business Strategy

University of La Verne



- Strategy & Marketing
- Finance & Accounting
- Leading & Coaching The Human Organization
- Business English

Florida Atlantic University



- Innovation Management in the Digital Economy
- Maximizing Value: Strategic Investments in M&A and Stock Market

Executive Programs

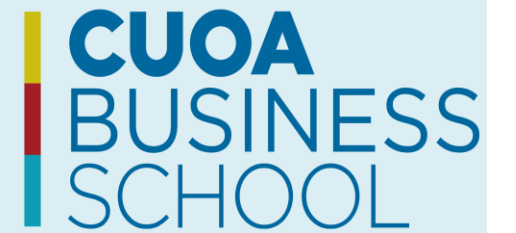


State University of New York

- Business Sustainability for Leaders
- Competitive Project Management
- Corporate Financial Management
- Marketing & Value Management
- Strategic Thinking
- Business English

CUOA Business School

- International Management & Leadership
- Operations Logistics & Lean Management
- Business Strategy & Marketing Management
- Creativity Innovation & Entrepreneurship



Bayswater College London



- Applied Data Science for Business
- Contemporary Topics in Business Strategy

Advanced Programs



Bayswater College London



- Advanced Topics in Business Management

California State University Northridge

- Advanced Topics in PMO Governance



University of La Verne

- Advanced Topics in Project Management
- Advanced Topics in Business Strategy



What is included?

- IBS Americas coordinates a Scholarship model covering 70% of tuition fees
- Advising at all stages of the selection process and preparation for travel.
- Accompaniment by an academic leader throughout the program
- Visits to companies and/or conferences
- Flexible payment options
- Guidance on visa, insurance and housing recommendations (hotel or on-campus student residence depending on availability)





How the Partnership Works

- IBS Americas **manages the entire process**, including the call for applications, selection process, scholarship management, and student support **from application to return**.
- Host universities provide campus facilities and faculty.
- Your university **shares the opportunity** with their students, alumni, faculty or administrative staff.
- **There is no financial or operational burden for the partner university.**

Agreements and Partnerships





Any questions?

Please, contact us at
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